

## 1. Privacy at a glance

### General information

The following notes provide a simple overview of what happens to your personal data when you visit this website. Personal data is all data with which you can be personally identified. Detailed information on the subject of data protection can be found in our data protection declaration listed under this text.

### Data collection on this website

Who is responsible for data collection on this website? The data processing on this website is carried out by the website operator. You can find their contact details in the section "Notice on the responsible body" in this data protection declaration.

### How do we collect your data?

On the one hand, your data is collected when you communicate it to us. This can be z. B. be data that you enter in a contact form. Other data is collected automatically or with your consent by our IT systems when you visit the website . This is primarily technical data (e.g. internet browser, operating system or time of the page view). This data is collected automatically as soon as you enter this website.

### What do we use your data for?

Part of the data is collected to ensure that the website is provided without errors. Other data can be used to analyze your user behavior.

### What rights do you have regarding your data?

You have the right to receive information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time for the future. You also have the right, under certain circumstances, to request that the processing of your personal data be restricted.

You also have the right to lodge a complaint with the competent supervisory authority.

You can contact us at any time if you have any further questions on the subject of data protection.

### Analysis tools and third-party tools

When you visit this website, your surfing behavior can be statistically evaluated. This is mainly done with so-called analysis programs.

Detailed information on these analysis programs can be found in the following data protection declaration.

## 2. Hosting and Content Delivery Networks (CDN)

### Hetzner

We host our website at Hetzner. The provider is Hetzner Online GmbH, Industriestr. 25, 91710 Gunzenhausen (hereinafter: Hetzner).

Details can be found in Hetzner's data protection declaration: <https://www.hetzner.com/de/rechts/datenschutz>. Hetzner is used on the basis of Art. 6 Para. 1 lit. f

GDPR. We have a legitimate interest in our website being displayed as reliably as possible. If a corresponding consent was requested, the processing takes place exclusively on the basis of Art. 6 Para. 1 lit. a GDPR; the consent can be revoked at any time.

### 3. General information and mandatory information

#### privacy

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

If you use this website, various personal data will be collected.

Personal data is data with which you can be personally identified. This data protection declaration explains what data we collect and what we use it for. It also explains how and for what purpose this happens.

We would like to point out that data transmission on the Internet (e.g. when communicating by e-mail) can have security gaps. A complete protection of the data against access by third parties is not possible.

#### Note on the responsible body

The responsible body for data processing on this website is:

Dögel GmbH  
Geltstrasse 9  
06184 Kabelsketal OT Dölbau

Telephone: +49-34602-9991-0

Email: [info@dogel.de](mailto:info@dogel.de)

The responsible body is the natural or legal person who, alone or together with others, decides on the purposes and means of processing personal data (e.g. names, e-mail addresses, etc.).

#### storage duration

Unless a specific storage period has been specified in this data protection declaration, your personal data will remain with us until the purpose for data processing no longer applies. If you assert a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g. tax or commercial law retention periods); in the latter case, the data will be deleted once these reasons have ceased to exist.

#### Data Protection Officer

We have appointed a data protection officer for our company.

dr Andreas Melzer  
Thüringer Straße 3106112 Halle (Saale) Phone: +4934513255380 Email: [dsb@kelobit.de](mailto:dsb@kelobit.de)

#### Note on data transfer to the USA and other third countries

Among other things, we use tools from companies based in the USA or other third countries that are not secure under data protection law. If these tools are active, your personal data can be transferred to these third countries and processed there. We would like to point out that in these countries no level of data protection comparable to that of the EU can be guaranteed.

For example, US companies are obliged to release personal data to security authorities without you as the person concerned being able to take legal action against this. It can therefore not be ruled out that US authorities (e.g. secret services) will process, evaluate and permanently store your data on US servers for monitoring purposes. We have no influence on these processing activities.

### [Revocation of your consent to data processing](#)

Many data processing operations are only possible with your express consent. You can revoke consent that you have already given at any time. The legality of the data processing that took place up until the revocation remains unaffected by the revocation.

### [Right to object to data collection in special cases and to direct advertising \(Art. 21 GDPR\)](#)

IF THE DATA PROCESSING IS BASED ON ART. 6 ABS. 1 LIT. E OR F GDPR DONE, YOU HAVE THE RIGHT AT ANY TIME FOR REASONS ARISING FROM YOUR PARTICULAR SITUATION RESULTING AGAINST THE PROCESSING OF YOUR PERSONAL DATA TO OBJECT; THIS ALSO APPLIES TO ANY SERVICE BASED ON THESE PROVISIONS PROFILING. THE RESPECTIVE LEGAL BASIS ON WHICH A PROCESSING IS BASED, PLEASE REFER TO THIS PRIVACY STATEMENT. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR CONCERNED PERSONAL DATA, IT UNLESS WE CAN HAVE COMPELLING PROTECTIVE REASONS FOR PROCESSING PROOF THAT OUTSTANDING YOUR INTERESTS, RIGHTS AND FREEDOMS OR THAT PROCESSING IS FOR THE CLAIM, EXERCISE OR DEFENSE OF LEGAL CLAIMS (OBJECTION ACCORDING TO ART. 21 (1) GDPR). YOUR PERSONAL DATA WILL BE PROCESSED IN ORDER TO USE DIRECT ADVERTISING, SO YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING AT ANY TIME CONCERNING PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING TO INSERT; THIS ALSO APPLIES TO PROFILING TO THE EXTENT RELATED TO SUCH DIRECT ADVERTISING CONNECTED. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NOT USED FOR DIRECT ADVERTISING PURPOSES (OBJECTION IN STYLE OF. 21 ABS. 2 GDPR).

### [Right of appeal to the competent supervisory authority](#)

In the event of violations of the GDPR, those affected have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place of the alleged infringement. The right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

### [Right to data portability](#)

You have the right to data that we hold on the basis of your consent or in performance of a contract process automatically, to have it handed over to itself or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another person responsible, this will only be done to the extent that it is technically feasible.

### [SSL or TLS encryption](#)

For security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator, this site uses SSL or TLS encryption. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data that you transmit to us cannot be read by third parties.

[Encrypted payment transactions on this website](#) If , after the conclusion of a fee-based contract, there is an obligation to send us your payment data (e.g. account number for direct debit authorization), this data is required for payment processing. Payment transactions using the usual means of payment (Visa/MasterCard, direct debit) are carried out exclusively via an encrypted SSL or TLS connection. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. With encrypted communication, your payment data that you transmit to us cannot be read by third parties.

### [Information, deletion and correction](#)

Within the framework of the applicable legal provisions, you have the right to free information about your stored personal data, its origin and recipient and the purpose of the data processing and, if necessary, a right to correction or deletion of this data at any time. You can contact us at any time if you have any further questions on the subject of personal data.

### [Right to restriction of processing](#)

You have the right to request the restriction of the processing of your personal data. You can contact us at any time for this. The right to restriction of processing exists in the following cases:

- If you dispute the accuracy of your personal data stored by us, we usually need time to check this . For the duration of the examination, you have the right to request that the processing of your personal data be restricted.
- If the processing of your personal data happened/is happening unlawfully, you can request the restriction of data processing instead of deletion.
- If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to demand that the processing of your personal data be restricted instead of being deleted.
- If you have lodged an objection in accordance with Art. 21 (1) GDPR, your interests and ours must be weighed up. As long as it has not yet been determined whose interests prevail, you have the right to demand that the processing of your personal data be restricted.
- If you have restricted the processing of your personal data, this data - apart from its storage - may only be used with your consent or to assert, exercise or defend legal claims or to protect the rights of another natural or legal person or for reasons of important public interest of the European Union or a Member State are processed.

## [4 . Data collection on this website](#)

### [cookies](#)

Our website uses so-called "cookies". Cookies are small text files and do not cause any damage to your end device. They are stored on your end device either temporarily for the duration of a session (session cookies) or permanently (permanent cookies). Session cookies are automatically deleted after your visit. Permanent cookies remain stored on your end device until you delete them yourself or until they are automatically deleted by your web browser.

In some cases, cookies from third-party companies can also be stored on your end device when you enter our site (third-party cookies). These enable us or you to use certain services of the third-party company (e.g. cookies for processing payment services). Cookies have different functions. Numerous cookies are technically necessary because certain website functions would not work without them (e.g. the shopping cart function or the display of videos). Other cookies are used to evaluate user behavior or to display advertising.

Cookies that are required to carry out the electronic communication process (necessary cookies) or to provide certain functions you want (functional cookies, e.g. for the shopping cart function) or to optimize the website (e.g. cookies for measuring web audience). are, on the basis of Art. 6 Para. 1 lit. f GDPR, unless another legal basis is given. The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies was requested, the relevant cookies are stored exclusively on the basis of this consent (Article 6 (1) (a) GDPR); the consent can be revoked at any time.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when the browser is closed. If cookies are deactivated, the functionality of this website may be restricted.

If cookies are used by third-party companies or for analysis purposes, we will inform you of this separately in this data protection declaration and, if necessary, ask for your consent.

### Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- operating system used
- Referrer URL
- Host name of the accessing computer
- Time of server request
- IP address

This data is not merged with other data sources.

This data is collected on the basis of Art. 6 Para. 1 lit. f GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of his website - the server log files must be recorded for this purpose.

### Consent with Cookie Notice & Compliance

Our website uses the Cookie Notice & Compliance for GDPR consent technology to obtain your consent to the storage of certain cookies on your end device or to the use of certain technologies and to document this in accordance with data protection regulations.

Cookie Notice & Compliance for GDPR is installed locally on our servers, so there is no connection to third-party servers. Cookie Notice & Compliance for GDPR saves a cookie in your browser in order to be able to allocate the given consent or its revocation to you. The cookie remains active for 1 month. Otherwise, your data will be stored until you request us to delete it, delete the consent cookie yourself, or the purpose for storing the data no longer applies. Mandatory statutory retention requirements remain unaffected.

Cookie Notice & Compliance for GDPR is used to obtain the legally required consent for the use of cookies. The legal basis for this is Art. 6 Para. 1 lit. c GDPR.

### contact form

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored by us for the purpose of processing the inquiry and in the event of follow-up questions. We do not pass on this data without your consent.

This data is processed on the basis of Art. 6 Para. 1 lit. b GDPR if your request is related to the fulfillment of a contract or is necessary to carry out pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of inquiries addressed to us (Art. 6 Para. 1 lit. f GDPR) or on your consent (Art. 6 Para. 1 lit. a GDPR) if this was queried.

The data you enter in the contact form will remain with us until you ask us to delete it, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions - in particular retention periods - remain unaffected.

### Inquiry by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your inquiry including all resulting personal data (name, enquiry) will be stored and processed by us for the purpose of processing your request. We do not pass on this data without your consent.

This data is processed on the basis of Art. 6 Para. 1 lit. b GDPR if your request is related to the fulfillment of a contract or is necessary to carry out pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of inquiries addressed to us (Art. 6 Para. 1 lit. f GDPR) or on your consent (Art. 6 Para. 1 lit. a GDPR) if this was queried.

The data you sent to us via contact requests will remain with us until you request deletion, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions - in particular statutory retention periods - remain unaffected.

## 5. Data collection from other websites

This website collects profile data from the website <https://www.working-dog.de> ( hereinafter WorkingDog ). Dögel GmbH is the provider of this website.

The basis for this is the consent of the users concerned in their profile settings on WorkingDog (Art. 6 Para. 1 lit. a GDPR). You can revoke your consent at any time in the profile settings on WorkingDog . With this processing and publication, we also fulfill our contractual obligations from the service agreement with the users concerned (Article 6 (1) (b) GDPR ). In addition, with the processing and publication, we are pursuing our legitimate interest in providing the functions on Caniva and making it easier for Working Dog members to use our websites (Art. 6 Para. 1 lit. f GDPR).

Further information on data protection at WorkingDog is available at <https://www.working-dog.com/info/privacy-policy>.

## 6. Analysis Tools and Advertising

### Google Analytics

This website uses functions of the web analysis service Google Analytics. providers is Google Ireland Limited (" Google" ), Gordon House, Barrow Street, Dublin 4, Ireland .

Google Analytics enables the website operator to analyze the behavior of website visitors. The website operator receives various usage data, such as B. Page views, length of stay, operating systems used and origin of the user. This data may be summarized by Google in a profile that is assigned to the respective user or their device.

Google Analytics uses technologies that enable the user to be recognized for the purpose of analyzing user behavior (e.g. cookies or device fingerprinting). The information collected by Google about the use of this website is usually transmitted to a Google server in the USA and stored there.

This analysis tool is used on the basis of Art. 6 Para. 1 lit. f GDPR. The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertising. If a corresponding consent was requested (e.g. consent to the storage of cookies), the processing takes place exclusively on the basis of Art. 6 Para. 1 lit. a GDPR; the consent can be revoked at any time.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: <https://privacy.google.com/businesses/controllerterms/mccs/>.

### **IP anonymization**

We have activated the IP anonymization function on this website. As a result, your IP address will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area before it is transmitted to the USA. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

### **browser plug-in**

You can prevent Google from collecting and processing your data by downloading and installing the browser plugin available under the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

You can find more information on how Google Analytics handles user data in Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.

### **Demographic characteristics in Google Analytics**

This website uses the "demographic characteristics" function of Google Analytics in order to be able to show website visitors relevant advertisements within the Google advertising network. This allows reports to be created that contain statements about the age, gender and interests of the site visitors. This data comes from interest-based advertising from Google and visitor data from third-party providers. This data cannot be assigned to a specific person. You can deactivate this function at any time via the ad settings in your Google account or generally prohibit the collection of your data by Google Analytics as described in the point "Objection to data collection".

### **order processing**

We have concluded an order processing contract with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

### **storage duration**

Data stored by Google at the user and event level that is linked to cookies, user IDs (e.g. User ID) or advertising IDs (e.g. DoubleClick cookies, Android advertising ID) are anonymised after 14 months or deleted. You can find details on this under the following link: <https://support.google.com/analytics/answer/7667196?hl=de>



## WordPress statistics

This website uses "WordPress Statistics" to statistically evaluate visitor access. Provider is the car O'Mattic A&C Ireland Ltd., Business Center , No.1 Lower Mayor Street, International Financial Services Center , Dublin 1, Ireland, whose parent company is located in the USA.

WordPress Statistics uses technologies that enable the user to be recognized for the purpose of analyzing user behavior (e.g. cookies or device fingerprinting). For analysis purposes, WordPress Statistics records, among other things, log files (referrer , IP address, browser, etc.), the origin of the website visitors (country, city) and what actions they have taken on the site (e.g. clicks, views, downloads). The information collected in this way about the use of this website is stored on servers in the USA. Your IP address will be anonymized after processing and before storage.

This analysis tool is used on the basis of Art. 6 Para. 1 lit. f GDPR. The website operator has a legitimate interest in the anonymous analysis of user behavior in order to optimize both its website and its advertising. If a corresponding consent was requested (e.g. consent to the storage of cookies), the processing takes place exclusively on the basis of Art. 6 Para. 1 lit. a GDPR; the consent can be revoked at any time.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: <https://automattic.com/de/privacy/>.

## WPStatistics \_

This website uses the analysis tool WP Statistics to statistically evaluate visitor access. providers is Veronalabs , ARENCO Tower, 27th Floor, Dubai Media City, Dubai, Dubai 23816, UAE ( <https://veronalabs.com> ).

With WP Statistics we can analyze the use of our website. WP Statistics records, among other things, log files (IP address, referrer , browser used, origin of the user, search engine used) and actions that website visitors have taken on the site (e.g. clicks and views).

The data recorded with WP Statistics is stored exclusively on our own server.

This analysis tool is used on the basis of Art. 6 Para. 1 lit. f GDPR. We have a legitimate interest in the anonymous analysis of user behavior in order to optimize both our website and our advertising. If a corresponding consent was requested (e.g. consent to the storage of cookies), the processing takes place exclusively on the basis of Art. 6 Para. 1 lit. a GDPR; the consent can be revoked at any time.

## 7. Newsletters

### newsletter data

If you would like to receive the newsletter offered on the website, we need an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data is not collected or only collected on a voluntary basis. We use this data exclusively for sending the requested information and do not pass it on to third parties.

The processing of the data entered in the newsletter registration form takes place exclusively on the basis of your consent (Article 6 (1) (a) GDPR ). You can revoke your consent to the storage of the data, the e-mail address and their use for sending the newsletter at any time, for example via the "unsubscribe" link in the newsletter. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

The data you have stored with us for the purpose of subscribing to the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and deleted from the newsletter distribution list after you unsubscribe from the newsletter or after it no longer serves any



purpose . We reserve the right to remove e-mail addresses from our newsletter distribution list at our own discretion within the scope of our legitimate interest according to Art. 6 Para. 1 lit. f GDPR to delete or block.

After you have been removed from the newsletter distribution list , your e-mail address may be stored in a blacklist by us or the newsletter service provider in order to prevent future mailings. The data from the blacklist is only used for this purpose and is not merged with other data. This serves both your interest and our interest in complying with the legal requirements when sending newsletters (legitimate interest within the meaning of Art. 6 Para. 1 lit. f GDPR). Storage in the blacklist is not limited in time. **You can object to the storage if your interests outweigh our legitimate interests.**

## 8. Plugins and Tools

### Font Awesome

Awesome for the uniform display of fonts and symbols . The provider is Fonticons , Inc., 6 Porter Road Apartment 3R, Cambridge, Massachusetts, USA.

When you call up a page, your browser loads the required fonts into your browser cache in order to display text, fonts and symbols correctly. For this purpose, the browser you are using must connect to the Font Awesome servers . This gives Font Awesome knowledge that this website was accessed via your IP address. Using Font Awesome takes place on the basis of Art. 6 Para. 1 lit. f GDPR. We have a legitimate interest in the uniform representation of the typeface on our website. If a corresponding consent was requested (e.g. consent to the storage of cookies), the processing takes place exclusively on the basis of Art. 6 Para. 1 lit. a GDPR; the consent can be revoked at any time.

If your browser does not support Font Awesome , a standard font will be used by your computer. For more information about Font Awesome , see Font Awesome 's privacy policy at: <https://fontawesome.com/privacy>.

### Google Maps

This site uses the map service Google Maps. providers is Google Ireland Limited (" Google" ), Gordon House, Barrow Street, Dublin 4, Ireland .

In order to use the functions of Google Maps, it is necessary to save your IP address. This information is usually transmitted to a Google server in the USA and stored there.

The provider of this site has no influence on this data transfer. If Google Maps is activated, Google can use Google Web Fonts for the purpose of uniform display of fonts.

When you call up Google Maps, your browser loads the required web fonts into your browser cache in order to display text and fonts correctly.

Google Maps is used in the interest of an attractive presentation of our online offers and to make it easier to find the places we have indicated on the website. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit. f DSGVO. If a corresponding consent was requested, the processing takes place exclusively on the basis of Art. 6 Para. 1 lit. a GDPR; the consent can be revoked at any time.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission.

Details can be found here:

<https://privacy.google.com/businesses/gdprcontrollerterms/> and

<https://privacy.google.com/businesses/gdprcontrollerterms/sccs/>.

More information on handling user data can be found in Google's data protection declaration:

<https://policies.google.com/privacy?hl=de> .